

# ALISON KEMPER

## EDUCATION

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2004-present Rotman School of Management, University of Toronto  
■ Ph.D. Strategic Management. (Roger Martin and Terry Amburgey, Supervisors)

*CCMF Foundation National Fellowship, 2005-2007*

*William Osborn Twaits Fellowship, 2007-2008*

2001-2004 Rotman School of Management, University of Toronto  
■ M.B.A., *Valedictorian*

*Fleck Entrance Scholarship, 2001-2004*

1988-1989 Faculty of Administrative Studies, York University  
■ Certificate in Voluntary Sector Management

1982-1985 Trinity College, University of Toronto  
■ M.Th., Church History (ABD)

1976-1979 Trinity College, University of Toronto  
■ M.Div. (*honours*)

1972-1976 Yale College, Yale University  
■ B.A., Religious Studies

## ACADEMIC INTERESTS

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Organization theory, corporate social performance, governance, sustainability

## ACADEMIC PUBLICATIONS

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“Strategy”, ch. 2 in Canadian edition of Organization Theory and Design by Richard L. Daft, Ann Armstrong, editor

“Corporate Social Responsibility”, article in Q-Finance Encyclopedia Bloomsbury Publications. 2009

“Observer effects in corporate ratings”. Proceedings, Administrative Sciences Association of Canada. 2009

## CONFERENCES AND PRESENTATIONS

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- Kemper, Alison. "Activists, Firms and Institutions", Presentation at the Organization Theory Division, ASAC Conference, Halifax, 2008
- Kemper, Alison. "Performativity Effects in Corporate Rankings", Poster at the SIM Division, Academy of Management Annual Meeting, Anaheim, 2008
- Kemper, Alison and Roger Martin. "Evading self-fulfilling prophecies: rebuilding the social dimensions of the MBA", Presentation at EABIS, Cranfield, UK, 2008
- Kemper, Alison and Roger Martin. "Rethinking our self-fulfilling prophecies: rebuilding the social dimensions of the MBA", Presentation at Biennial Conference on Corporate Social Responsibility, Humboldt University, Berlin 2008
- Kemper, Alison. "Making markets, changing organizations", Presentation at Energizing Markets – Making and Breaking Boundaries for The Regimes of Value, Copenhagen Business School, 2008
- Kemper, Alison. "Observer effects in corporate ratings". Presentation, Administrative Sciences Association of Canada. Niagara Falls, 2009
- Kemper, Alison and Roger Martin. "After the Fall: Reconsidering the Social Roles of Business given the Collapse of the Capital Markets" Accepted for presentation at EGOS, Barcelona, 2009

## TEACHING AND RESEARCH EXPERIENCE

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- Lecturer: Organizational Behaviour, B. Comm. 3rd year requirement, Winter 2008 *Award for Teaching Excellence*
- Lecturer: Corporate Citizenship Strategy, M.B.A. 2nd yr elective, Winter 2008
- Research Associate: AIC Institute for Corporate Citizenship, 2004-present
- Teaching Assistant: Strategy, M.B.A., 2005- 2007
- Teaching Assistant: Cooperative Strategy, M.B.A., 2006- 2007
- Teaching Assistant: International Management, M.B.A., 2005
- Teaching Assistant: Leadership and Ethics, M.B.A. 2006-7
- Lecturer, Canadian Women's Religious History, Emmanuel College, University of Toronto, 1984-86

PROFESSIONAL EXPERIENCE

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1992–2007 The 519 Community Centre, Toronto *Executive Director*

1990–1992 Greenpeace Canada, Toronto *National Admin. Director*

1988–1990 Riverdale Immigrant Women’s Centre, *Executive Director*

1987–1988 New Experiences for Immigrant Women, *Admini. Director*

1985–1987 Rexdale Women’s Centre, *Administrative Director*

1980–1985 Anglican Diocese of Toronto, Toronto *Curate*